# Rationality Lecture 8

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We need to take the agent's beliefs into account

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What constraints should be placed on reasonable beliefs that underlie a rational choice?

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Does this mean that "anything goes"?

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  - "a person shows herself to lack "rational integration" if she has some desire for x, yet also desires not to desire x" (Nozick, pg. 139 - 151)
- the ultimate goal is *happiness*, other desires are the manifestation of the pursuit of happiness or pleasure

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- 3. the person has some reason to prefer preferring x to y to not doing that.

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R. Nozick. "Rational Preferences". in The Nature of Rationality, pgs. 139 - 151.

**Economic Rationality** 

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*Economic Rationality* Ann's action  $\alpha$  is economically rational only if it is (a) instrumentally rational or (b) consumptively rational.

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Are preferences over outcomes or options?

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Properties of orderings:

- Reflexivity: for all  $a \in X$ , aRa
- ▶ Transitivity: for all  $a, b, c \in X$ , aRb and bRc then aRc
- Symmetry: for all  $a, b \in X$ , aRb implies bRa
- Asymmtery: for all  $a, b \in X$ , aRb implies not-bRa
- Completeness: for all  $a, b \in X$ , aRb or bRa (or a = b)

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3.  $x \succeq y$  and  $y \succeq x$ : The agent is *indifferent* between x and y  $(x \approx y)$ 

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4.  $x \not\succeq y$  and  $y \not\succeq x$ : The agent cannot compare x and y  $(x \perp y)$ 

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What properties does this preference ordering have?

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"Rather than trying to provide instrumental or pragmatic justifications for the axioms of ordinal utility, it is better...to see them as constitutive of our conception of a fully rational agent....those disposed to blatantly ignore transitivity are unintelligible to use: we can't understand their pattern of actions as sensible" (Gaus [OPPE], pg. 39)

**Fact**. Suppose that X is finite and  $\succeq$  is a complete and transitive ordering over X, then there is a utility function  $u : X \to \mathfrak{R}$  that represents  $\succeq (x \succeq y \text{ iff } u(x) \ge u(y))$ 

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**Important point**: consider  $x \succ y \succ z$ , all three utility functions represent this ordering:

Preference	$u_1$	<i>u</i> <sub>2</sub>	Uз
x	3	10	1000
У	2	5	99
Z	1	0	1

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Key idea: Ordinal preferences over *lotteries* allows us to infer a cardinal scale (with some additional axioms).

John von Neumann and Oskar Morgenstern. *The Theory of Games and Economic Behavior*. Princeton University Press, 1944.
Axioms of Cardinal Utility

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Running example: Suppose Ann prefers pizza (p) over taco (t) over yogurt (y)  $(p \succ t \succ y)$  and consider the different lotteries where the prizes are p, t and y.

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Continuity says that there is must be some lottery where Ann is indifferent between keeping t and playing the lottery.

## Cardinal Utility Theory: Better Prizes

**Better Prizes**: suppose  $L_1$  is a lottery over (w, x) and  $L_2$  is over (y, z) suppose that  $L_1$  and  $L_2$  have the same probability over prizes. The lotteries each have an equal prize in one position they have unequal prizes in the other position then if  $L_1$  is the lottery with the better prize then  $L_1 \succ L_2$ ; if neither lottery has a better prize then  $L_1 \approx L_2$ .

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Since Ann prefers p to t, this axiom says that Ann prefers  $L_1$  to  $L_2$ 

# Cardinal Utility Theory: Better Chances

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This axioms states that Ann must prefer  $L_1$  to  $L_2$ 

# Cardinal Utility Theory: Reduction of Compound Lotteries

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This eliminates utility from the thrill of gambling and so the only ultimate concern is the prizes.

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- Utility is unique only up to linear transformations. So, it still does not make sense to add two different agents cardinal utility functions.
- Issue with continuity: 1EUR ≻ 1 cent ≻ death, but who would accept a lottery which is p for 1EUR and (1 − p) for death??
- Deep issues about how to identify correct descriptions of the outcomes and options.

Suppose you have a kitten, which you plan to give away to either Ann or Bob. Ann and Bob both want the kitten very much. Both are deserving, and both would care for the kitten. You are sure that giving the kitten to Ann (x) is at least as good as giving the kitten to Bob (y) (so  $x \succeq y$ ). But you think that would be unfair to Bob. You decide to flip a fair coin: if the coin lands heads, you will give the kitten to Bob, and if it lands tails, you will give the kitten to Ann. (J. Drier, "Morality and Decision Theory" in [HR])

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Why does this contradict better prizes? consider the lottery which is x for sure  $(L_1)$  and the lottery which is 0.5 for y and 0.5 for x  $(L_2)$ . Better prizes implies  $L_1 \succeq L_2$  but a person concerned with fairness may have  $L_2 \succeq L_1$ . But if fairness is important then that should be part of the description of the outcome!





y is the outcome "Bob gets the kitten"



- x is the outcome "Ann gets the kitten"
- y is the outcome "Bob gets the kitten"



- x is the outcome "Ann gets the kitten"
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x is the outcome "Ann gets the kitten"
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- x is the outcome "Ann gets the kitten, in a fair way"
- y is the outcome "Bob gets the kitten"



- x is the outcome "Ann gets the kitten"
- z is the outcome "Ann gets the outcome, fairly
- y is the outcome "Bob gets the kitten, fairly"



If all the agent cares about is who gets the kitten, then  $L_1 \succeq L_2$ 

If all the agent cares about is being fair, then  $L_1 \preceq L_2$ 

# Allais Paradox, Again

	Options	Red (1)	White (89)	Blue (10)
$S_1$	А	1 <i>M</i>	1 <i>M</i>	1 <i>M</i>
	В	0	1M	5 <i>M</i>
<i>S</i> <sub>2</sub>	С	1 <i>M</i>	0	1 <i>M</i>
	D	0	0	5 <i>M</i>
	Options	Red (1)	White (89)	Blue (10)
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$S_1$	А	1 <i>M</i>	1 <i>M</i>	1 <i>M</i>
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same prize configurations and the same chance of winning the prizes implies one will have the same preferences.

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In  $S_1$ , many people would choose A over B ( $A \succeq B$ ). But, according to the axioms, this cannot be because of the white ball. So, your preferences in  $S_2$  should be C over D ( $C \succeq D$ ), but many people prefer D over C.



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(a) The axioms of cardinal utility fail to adequately capture our understanding of rational choice, or

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Rather, people's utility functions (*their rankings over outcomes*) are often far more complicated than the monetary bets would indicate....

Instrumental Rationality

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Decision theory gives the agent some way to determine what is the "best" option, but in general this need not be the option that leads to the highest satisfaction of one's goals.

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Suppose the players meet only once. It would seem that the Proposer should propose 99% for herself and 1% for the Disposer. And if the Disposer is instrumentally rational, then she should accept the offer.

But this is not what happens in experiments: if the Disposer is offered 1%, 10% or even 20%, the Disposer very often rejects. Furthermore, the proposer tends demand only around 60%.

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A typical explanation is that the players' utility functions are not simply about getting funds to best advance their goals, but about acting according to some norms of fair play.

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A typical explanation is that the players' utility functions are not simply about getting funds to best advance their goals, but about acting according to some norms of fair play. But acting according to norms of fair play does not seem to be a goal: it is a principle to which a person wishes to conform.

## Choice Processes and Outcomes

A. Sen. *Maximization and the Act of Choice*. Econometrica, Vol. 65, No. 4, 1997, 745 - 779.

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### Choice Processes and Outcomes

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A. Sen. *Maximization and the Act of Choice*. Econometrica, Vol. 65, No. 4, 1997, 745 - 779.

"The formulation of maximizing behavior in economics has often parallels the modeling of maximization in physics an related disciplines. But maximizing *behavior* differs from nonvolitional maximization because of the fundamental relevance of the choice act, which has to be placed in a central position in analyzing maximizing behavior. A person's preferences over *comprehensive* outcomes (including the choice process) have to be distinguished form the conditional preferences over *culmination* outcomes *given* the act of choice." (pg. 745)

Suppose X is a set of options. And consider  $B \subseteq X$  as a choice problem. A **choice function** is any function where  $C(B) \subseteq B$ . B is sometimes called a menu and C(B) the set of "rational" or "desired" choices.

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A relation R on X rationalizes a choice function C if for all  $B C(B) = \{x \in B \mid \text{for all } y \in B \ xRy\}$ . (i.e., the agent is chooses according to some preference ordering).

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Sen's  $\alpha$ : If  $x \in C(A)$  and  $B \subset A$  and  $x \in B$  then  $x \in C(B)$ Sen's  $\beta$ : If  $x, y \in C(A)$ ,  $A \subset B$  and  $y \in C(B)$  then  $x \in C(B)$ . You arrive at a garden party and can readily identify the most comfortable chair. You would be delighted if an imperious host were to assign you that chair. However, if the matter is left to your own choice, you may refuse to rush to it. You arrive at a garden party and can readily identify the most comfortable chair. You would be delighted if an imperious host were to assign you that chair. However, if the matter is left to your own choice, you may refuse to rush to it. You select a "less preferred" chair. You arrive at a garden party and can readily identify the most comfortable chair. You would be delighted if an imperious host were to assign you that chair. However, if the matter is left to your own choice, you may refuse to rush to it. You select a "less preferred" chair. Are you still a maximizer? You arrive at a garden party and can readily identify the most comfortable chair. You would be delighted if an imperious host were to assign you that chair. However, if the matter is left to your own choice, you may refuse to rush to it. You select a "less preferred" chair. Are you still a maximizer? Quite possibly you are, since your preference ranking for choice behavior may well be defined over "comprehensive outcomes", including choice processes (in particular, who does the choosing) as well as the outcomes at culmination (the distribution of chairs). You arrive at a garden party and can readily identify the most comfortable chair. You would be delighted if an imperious host were to assign you that chair. However, if the matter is left to your own choice, you may refuse to rush to it. You select a "less preferred" chair. Are you still a maximizer? Quite possibly you are, since your preference ranking for choice behavior may well be defined over "comprehensive outcomes", including choice processes (in particular, who does the choosing) as well as the outcomes at culmination (the distribution of chairs).

To take another example, you may prefer mangoes to apples, but refuse to pick the last mango from a fruit basket, and yet be very pleased if someone else were to "force" that last mango on you. " (Sen, pg. 747)

Let  $X = \{x, y, z\}$  and consider  $B_1 = X$  and  $B_2 = \{x, y\}$ . Define

$$C(B_1) = C(\{x, y, z\}) = \{x\}$$
$$C(B_2) = C(\{x, y\}) = \{y\}$$

This choice function cannot be rationalized.

## Framing effects

*Logicophilia*, a virulent virus, threatens 600 students at Tilburg University

[Adapted from Tversky and Kahneman (1981)]

# Framing effects

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- 1. You must choose between two prevention programs, resulting in:
  - A: 200 participants will be saved for sure.
  - B: 33 % chance of saving all of them, otherwise no one will be saved.

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- Standard decision theory is extensional
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Also true of many formalisms of beliefs:

• "Believing" A and  $\vdash A \leftrightarrow B$  implies "Believing" B.

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 Utility is not a sort of "value", but simply a representation of one's ordering of options based on one's underlying values, ends and principles.

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- We need an account of which distinctions are relevant and which are not...what justifies a preference.
- Utility theory is a way to formalize and model rational action, but it is not itself a complete theory of rational action.

J. Pollock. *Rational Choice and Action Omnipotence*. The Philosophical Review, Vol. 111, No. 1 (2002), pgs. 1 - 23.

Next week: more on decision theory